







CREO Coffee table set





ZENO Modern Coffee Table



PAN Coat Rack



CONTINUUM Coffee table set

# PAN COAT RACK A'Design award 2022





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A'Design award 2022

The design of PAN draws inspiration from the expansive beauty of large corals and the intricate textures found in shrubs. This organic vision has been adapted to showcase the inherent strength and versatility of metal, resulting in a unique interpretation.

Furthermore, PAN bears the name of the deity of forests and nature, embodying a deep reverence for the natural world. In harmony with this philosophy, the forms of this design were meticulously conceived and optimized to make use of nearly 100 percent of the steel sheet from which they are derived, aligning with principles of sustainability and responsible resource utilization.

Practicality meets aesthetics in PAN, as it stands ready to effortlessly hold and display your clothing - the possessions that you hold dear and which serve as an expression of your unique identity.





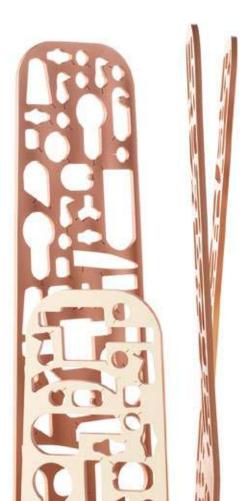
PAN is a pair of coat racks, each with a different height, crafted entirely from reclaimed steel. The manufacturing process begins with a two-dimensional sheet, but the transformation results in a captivating three-dimensional form with intricate facets that create a sculptural effect, engaging in a dialogue with light and the surrounding environment.

Practicality meets aesthetics in PAN, as it stands ready to effortlessly hold and display your clothing - the possessions that you hold dear and which serve as an expression of your unique identity.

#### **SPEC TEC**

Tall	506 mm 440 mm 1800 mm (height)
Short	412 mm 444 mm 1450 mm (height)





#### **COLLABORATIONS**

Manufacturing: Nestart Design: Sapiens Design Finishing: APDesigns Photographs: Davide Bartolai

#### **INSPIRATION**

The project stems from the desire to enhance the scraps derived from the processing of laser-cut steel plates, avoid their waste and reuse them to create new products with a unique value. Pan, the deity of the forests, is inspired by nature, large corals and shrub textures. Its organic value goes beyond the strength of metal, an inherently cold and rigid material, and reinterprets it through innovative shapes.

Pan is a multifaceted object that requires an all-round interpretation. It changes with light and movement, creating an overlapping of planes, textures and shapes. Pan interacts with the surrounding space, generating changing and interesting

Pan follows a circular economy philosophy applied to the processing of laser cut steel. The desire to enhance waste material has led us to design components obtained from the same plate used to make other elements for the mechanical industry, which, once extracted, determine Pan's decorative pattern.

# "Pan is more than just a Coat Rack; it is a true piece of design"







**COLLABORATIONS** 

Manufacturing: Nestart Design: Sapiens Design Finishing: APDesigns Photographs: Davide Bartolai The Continuum collection includes a tall coffee table, a low coffee table, and a stool. The diameter of the three objects is designed to make the most of the scrap metal sheet. The set of coffee tables is created using a process called calendering, which involves bending the metal sheet to give it three-dimensionality.

The calendering technique allows for the material to be folded upon itself, perpetuating an idea of circularity and continuity. The bending of the steel sheets defines new points in space.

The design phase focuses on optimizing the use of scrap material, aiming to create this dual life for the product. "CONTINUUM. Draws inspiration from the continuity of materials and the eternal return philosophy of the circular economy.



#### **SPEC TEC**

Tall Table	(Dimension) 640 mm, (Height) 406 mm
Short Table	(Dimension) 420 mm, (Height) 304 mm
Pouf	(Dimension) 420 mm, (Height) 450 mm







FOOI, which derives its name from the Reggio Emilia dialect word "foglio" meaning "sheet," is a project by Stefano Lodesani Studio in collaboration with Silvio Bordoni.

This unique armchair is brought to life using a single sheet of steel that is typically discarded after the production process but has been repurposed and given new value.

Through a series of skillful folds, the previously flat and two-dimensional sheet gains height, transforming into a three-dimensional volume, suitable for both indoor and outdoor use. The armchair features a slim, flexible, and dynamic profile, with a continuous line that defines its seating, reminiscent of its most basic archetype.

#### **COLLABORATIONS**

Manufacturing: Nestart Design: Sapiens Design Finishing: APDesigns Photographs: Davide Bartolai



#### **SPEC TEC**

Lenght:	700 mm
Height:	640 mm
Width:	900 mm
Weight:	40 Kg







Set of coffee tables that blend the worlds of design and art.

Versatility is inherent in CREO's design DNA. Its uncomplicated assembly and disassembly process make it incredibly user-friendly, without the need for screws or complex tools.

The fluidity of its curved lines and the availability of various heights allow it to seamlessly adapt to any given context.



# **CANVA OF COLLABORATIONS - ARTIST CREO SERIES**

The project incorporates the individual interpretations of three talented artists: Ersilia Serracchia, Antonio Gregorio Maria Nuccio, and Cetti Tumminia, who have personalized the tabletops. In this way, the coffee table serves as a three-dimensional frame, emerging gracefully from the floor and presenting the artwork from a unique and captivating perspective. This infusion of artistic value elevates the design object, ensuring an endless life cycle of beauty and creativity.

#### **ARTIST CREO SERIES**

Artist's coffee table, unique hand-painted pieces on wood, diameter 40 cm, iron base in three height. Surfaces washable with damp cloth.

#### Antonio Gregorio Maria Nuccio

- Low 730 €
- Medium 750 €
- High 770 €

\*only art painting\*

#### Cetti Tumminia

- Low 1060 €. - Medium 1080 €. - High 1100 €

\*only art painting\*

#### Ersilia Sarrecchia

- Low 730 €
- Medium 750 €
- High 770 €

\*only art painting\*



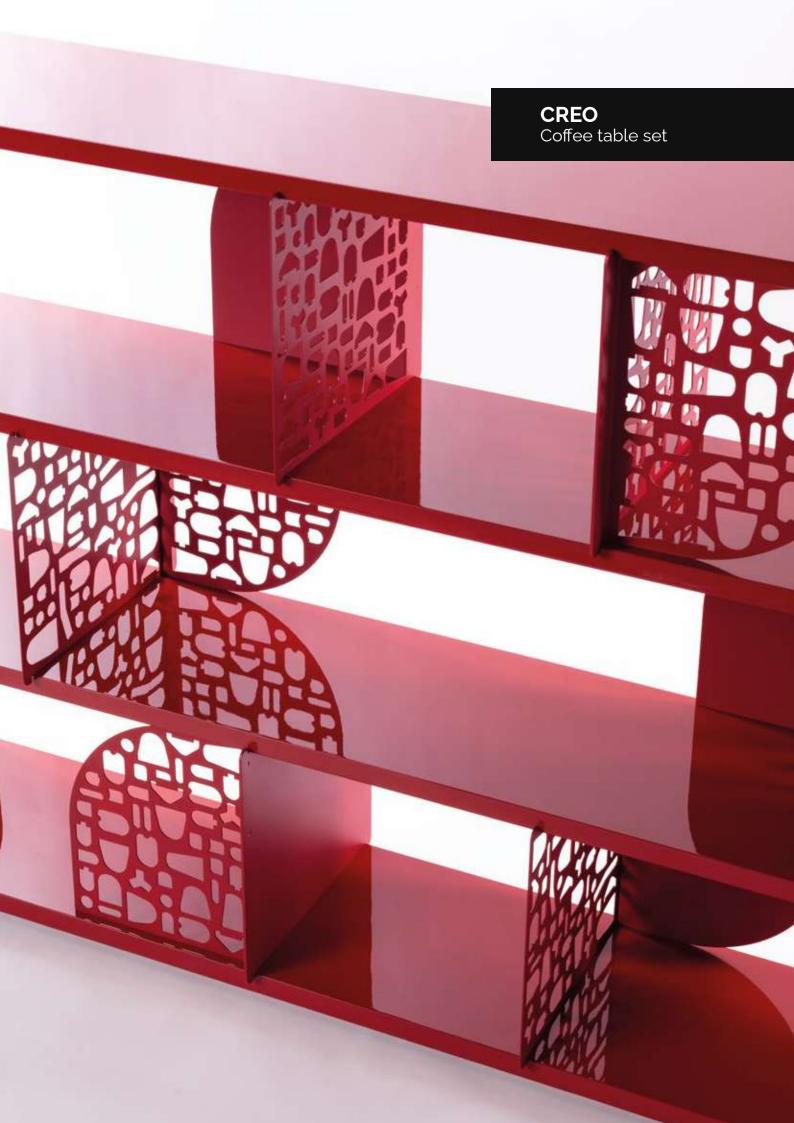


# **SPEC TEC**

Tall Table	65 (Height) x 43 (Length) cm
Middle Table	47 (Height) x 43 (Length) cm
Small Table	30 (Height) x 43 (Length) cm
Cover	40 cm x 2 cm (Width)
Thickness Penal	5 mm

#### **COLLABORATIONS**

Manufacturing: Nestart Design: Sapiens Design Finishing: APDesigns Photographs: Davide Bartolai



### **SPEC TEC (Custom)**

#### Bookcase divider

40 cm o 30 cm

ODE is an innovative modular bookcase that showcases intuitive joints and distinctive independent load-bearing elements. Its assembly system is designed to be simple and essential, offering endless possibilities.

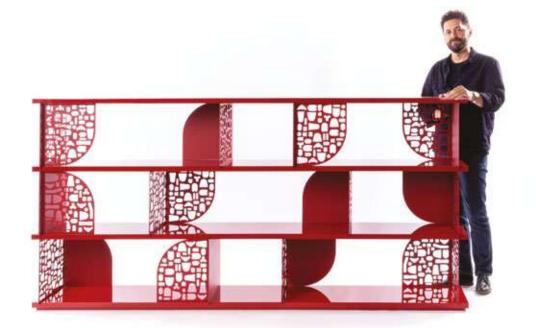
The essence of ODE lies in its concept of composition and poetry, as reflected in its assembly system that emphasizes simplicity and endless potential. By ingeniously utilizing salvaged sheet metal, the self-contained upright element is created. The bookcase can be effortlessly assembled and disassembled, allowing for the creation of new and captivating regular or decomposed forms.

Beyond its aesthetic appeal, ODE also places value on sustainability. Its decomposable nature significantly reduces the need for excessive packaging, making it an environmentally conscious choice. Embracing the principles of circular economy, ODE offers a solution for self-contained and sustainable transport by minimizing the packaging required for the metal uprights. Additionally, the use of regularly-shaped planks enables production to be outsourced to local carpenters, reducing transportation costs and promoting a more localized approach.

Just like an ode in a musical score, where the positioning of notes on the staff can change the symphony, ODE's uprights, with their rounded contours and horizontal lines, allow for alterations in the position and orientation of the elements, thereby creating a delightful interplay of compositions that enhances its aesthetic value. ODE harmoniously merges design, functionality, and the art of composition.

#### **COLLABORATIONS**

Manufacturing: Nestart Design: Sapiens Design Finishing: APDesigns Photographs: Davide Bartolai







#### **SPEC TEC**

Chairs/Stools	45 (Height) x 35 (Width)
Table	65 (Height) x 59 (Width)

# **COLLABORATIONS**

Manufacturing: Nestart Design: Sapiens Design Finishing: APDesigns

Photographs: Davide Bartolai



ZENO is a set composed of stools and a coffee table crafted in metals. The stool features elegant curved forms and a cantilever seat, while the accompanying side table mirrors these shapes and incorporates the intricate Tarsia Rolese pattern on its surface.

From a formal perspective, ZENO embodies simplicity, reflection, and meditation. Inspired by the principles of Zen balance, the design finds its authenticity in the flexion of the steel sheet, which, when welded, extends gracefully to showcase the steel's potential. The varied perforations resulting from industrial scrap give the object its distinctive aesthetic, making each piece unique. These perforations define the appearance and image of the object, serving as an integral part of its overall volume.

In the ZENO set, the coffee table is crafted from solid sheet metal with inlaid inserts on the surface, featuring different geometric forms for a varied finish.

It's worth noting that ZENO exemplifies the concept of circular economy by repurposing the holes created during the table's manufacturing process.

These forms are utilized to create carpentry objects, leaving the table's surface with empty perforations that are then filled with the same forms from the ZENO stool.

As a result, the stool legs retain empty perforations that maintain their aesthetic appeal and carry the signature style of Nestart, while the table is filled with these forms, creating a cohesive and visually striking composition.

